



KOREA NOW · TRAVEL PHRASE GUIDE

Korea Travel Phrases

Shopping

Korean phrases for shopping in Korea



그냥 보는 거예요

Geu-nyang bo-neun geo-ye-yo

Just browsing

이거 만져봐도 돼요?

I-geo man-jyeo-bwa-do dwae-yo?

Can I touch this?

다른 색 있어요?

Da-reun saek iss-eo-yo?

Other colors?

새 제품으로 주세요

Sae je-pum-eu-ro ju-se-yo

New item please

세일 중이에요?

Se-il jung-i-e-yo?

On sale?

몇 층이에요?

Myeot cheung-i-e-yo?

What floor?

여성 코너 어디예요?

Yeo-seong ko-neo eo-di-ye-yo?

Women's section?

남성 코너 어디예요?

Nam-seong ko-neo eo-di-ye-yo?

Men's section?

영업시간이 어떻게 돼요?

Yeong-eop-si-gan-i eo-tteo-ke dwae-yo?

What are your hours?

화장실이 어디예요?

Hwa-jang-sil-i eo-di-ye-yo?

Where is the bathroom?

□ **CULTURE TIP**

In Korean stores, staff may approach you immediately. Just say 그냥 보는 거예요 to browse freely. Large department stores like Lotte and Shinsegae have incredibly helpful staff who will guide you to any floor or section.



이거 얼마예요?

I-geo eol-ma-ye-yo?

How much?

재고 있어요?

Jae-go iss-eo-yo?

In stock?

다른 스타일 있어요?

Da-reun seu-ta-il iss-eo-yo?

Other styles?

어디서 만들었어요?

Eo-di-seo man-deul-eoss-eo-yo?

Where is it made?

보증서 있어요?

Bo-jeung-seo iss-eo-yo?

Warranty?

더 작은 거 있어요?

Deo jak-eun geo iss-eo-yo?

Smaller size?

더 큰 거 있어요?

Deo keun geo iss-eo-yo?

Larger size?

언제 들어와요?

Eon-je deul-eo-wa-yo?

When will it be in?

□ CULTURE TIP

Korean products are known for excellent quality. If an item doesn't have a price tag, the staff will quickly check for you. For electronic items, check voltage compatibility — Korea uses 220V.



입어봐도 돼요?

Ib-eo-bwa-do dwae-yo?

Can I try it on?

탈의실이 어디예요?

Tal-eui-sil-i eo-di-ye-yo?

Fitting room?

너무 작아요

Neo-mu jak-a-yo

Too small

너무 커요

Neo-mu keo-yo

Too big

딱 맞아요

Ttak maj-a-yo

Perfect fit

한국 사이즈 몇이에요?

Han-guk sa-i-jeu myeot-i-e-yo?

Korean size?

빨간색 있어요?

Bbal-gan-saek iss-eo-yo?

Red?

검은색으로 주세요

Geom-eun-saek-eu-ro ju-se-yo

Black please

흰색 있어요?

Huin-saek iss-eo-yo?

White?

신발 사이즈

Sin-bal sa-i-jeu

Shoe size

□ **CULTURE TIP**

Korean clothing sizes run smaller than Western sizes. S in Korea □ XS in US/EU. Shoe sizes are in millimeters (240mm □ US Women's 7, EU 38). Always try before you buy!



너무 비싸요

Neo-mu bi-ssa-yo

Too expensive

좀 깎아주세요

Jom kkak-ka-ju-se-yo

Please give a discount

최저 가격이 얼마예요?

Choe-jeo ga-gyeok-i eol-ma-ye-yo?

Lowest price?

두 개 사면 싸게 줄 수 있어요?

Du gae sa-myeon ssa-ge jul su iss-eo-yo?

Cheaper for two?

세일 언제 해요?

Se-il eon-je hae-yo?

When is the sale?

면세 되나요?

Myeon-se doe-na-yo?

Tax refund?

현금 할인 돼요?

Hyeon-geum hal-in dwae-yo?

Cash discount?

가격표가 없어요

Ga-gyeok-pyo-ga eops-eo-yo

No price tag

□ CULTURE TIP

Bargaining is acceptable at traditional markets (Namdaemun, Dongdaemun, Gwangjang) but NOT in department stores or chain shops. At markets, buying multiple items often gets you a better price.



카드 되나요?

Ka-deu doe-na-yo?

Card accepted?

현금으로 낼게요

Hyeon-geum-eu-ro nael-ge-yo

Paying cash

해외 카드 되나요?

Hae-oe ka-deu doe-na-yo?

Foreign card OK?

영수증 주세요

Yeong-su-jeung ju-se-yo

Receipt please

선물 포장해 주세요

Seon-mul po-jang-hae ju-se-yo

Gift wrap please

면세 신청할게요

Myeon-se sin-cheong-hal-ge-yo

Tax refund please

봉투 주세요

Bong-tu ju-se-yo

Bag please

포인트 적립 되나요?

Po-in-teu jeok-nip doe-na-yo?

Earn points?

CULTURE TIP

Foreign credit cards work almost everywhere. Tax refund (부가세 환급) is 10% on purchases over ₩30,000 at stores marked 'Tax Free' — claim at the airport before departure. Keep your receipts!



환불 해주세요

Hwan-bul hae-ju-se-yo

Refund please

교환하고 싶어요

Gyo-hwan-ha-go sip-eo-yo

I want to exchange

영수증 있어요

Yeong-su-jeung iss-eo-yo

I have the receipt

불량품이에요

Bul-lyang-pum-i-e-yo

It's defective

파손됐어요

Pa-son-dwaess-eo-yo

It's damaged

언제까지 교환 돼요?

Eon-je-kka-ji gyo-hwan dwae-yo?

Exchange deadline?

다른 걸로 바꿔주세요

Da-reun geol-lo ba-kkwo-ju-se-yo

Exchange for another

CULTURE TIP

Most Korean stores allow exchanges or refunds within 7-30 days with receipt and original tags. Some smaller shops may be less flexible. Department stores are generally most accommodating.



이게 뭐예요?

I-ge mwo-ye-yo?

What is this?

시식할 수 있어요?

Si-sik-hal su iss-eo-yo?

Can I taste it?

두 개에 얼마예요?

Du gae-e eol-ma-ye-yo?

Price for two?

많이 살게요

Man-i sal-ge-yo

I'll buy a lot

신선해요?

Sin-seon-hae-yo?

Is it fresh?

포장해 주세요

Po-jang-hae ju-se-yo

Pack it please

맛있어요!

Mas-iss-eo-yo!

Delicious!

직접 만드셨어요?

Jik-jeop man-deu-syeoss-eo-yo?

Handmade?

□ CULTURE TIP

Seoul's famous markets: Gwangjang Market (광장시장) for street food & hanbok, Namdaemun (남대문) for clothes & accessories, Dongdaemun (동대문) for fashion, Noryangjin (노량진) for fresh seafood. Bargaining welcome!



추천해 주세요

Chu-cheon-hae ju-se-yo

Please recommend

제 피부에 맞는 거 있어요?

Je pi-bu-e mat-neun geo iss-eo-yo?

For my skin type?

민감성 피부예요

Min-gam-seong pi-bu-ye-yo

Sensitive skin

건성 피부예요

Geon-seong pi-bu-ye-yo

Dry skin

지성 피부예요

Ji-seong pi-bu-ye-yo

Oily skin

테스터 있어요?

Te-seu-teo iss-eo-yo?

Tester available?

샘플 있어요?

Saem-peul iss-eo-yo?

Free samples?

향이 강해요?

Hyang-i gang-hae-yo?

Strong scent?

성분표 볼 수 있어요?

Seong-bun-pyo bol su iss-eo-yo?

Ingredient list?

한국에서만 살 수 있어요?

Han-guk-e-seo-man sal su iss-eo-yo?

Korea exclusive?

□ **CULTURE TIP**

Korea is the global leader in skincare! Best place to shop: Olive Young (올리브영) — Korea's beauty megastore. Popular brands: COSRX, Laneige, Innisfree, Sulwhasoo, Dr.Jart+. Skincare sets are great value.

□ QUICK SHOPPING PHRASES

이거 얼마예요?

좀 깎아주세요

카드 되나요?

영수증 주세요

환불 해주세요

입어봐도 돼요?

www.travelandcamp.co.kr